

1044 LINCOLN STREET, DENVER CO 80203

KCNC TV

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR	168364	ADVERTISER (OR AGENCY AND ADVERTISER)	
<b>NAME</b>	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
<b>ADDRESS</b>	Alexandria	VA 22314-1219	Washington	DC 20003-1838
USA			USA	
<b>CONTACT</b>	BEN ANGLE		PRODUCT#EST#2962	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	AGENCY EST. NO. 2962	PRODUCT CODE	1300
<b>NATIONAL SALESPERSON</b>				
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12		NO. WEEKS:	1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCAST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	10/19/12-10/19/12	NEWS 4 EARLY 5-5:28AM	1	500.00	500.00
2	11110..	4	05:00A	05:28A	30S	10/22/12-10/25/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
3	00001..	1	05:28A	06:00A	30S	10/19/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	1	500.00	500.00
4	11110..	4	05:28A	06:00A	30S	10/22/12-10/25/12	NEWS 4 EARLY 5:28-6:00AM	4	550.00	2200.00
5	00002..	2	06:00A	07:00A	30S	10/19/12-10/19/12	NEWS 4 TODAY	2	750.00	1500.00
6	22220..	8	06:00A	07:00A	30S	10/22/12-10/25/12	NEWS 4 TODAY	8	850.00	6800.00
7	00002..	2	07:00A	08:58A	30S	10/19/12-10/19/12	THE EARLY SHOW	2	750.00	1500.00
8	33330..	12	07:00A	08:58A	30S	10/22/12-10/25/12	THE EARLY SHOW	12	850.00	10200.00
9	.....3	3	05:57A	07:58A	30S	10/21/12-10/21/12	NEWS 4 THIS MORNING	3	500.00	1500.00
10	00002..	2	11:00A	12:00N	30S	10/19/12-10/19/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
11	.....2	2	01:58P	05:30P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	2	12000.00	24000.00
12	00002..	2	04:00P	05:00P	30S	10/19/12-10/19/12	DR PHIL	2	1500.00	3000.00
13	22220..	8	04:00P	05:00P	30S	10/22/12-10/25/12	DR PHIL	8	1500.00	12000.00
14	00001..	1	05:00P	05:30P	30S	10/19/12-10/19/12	NEWS 4 AT 5 PM	1	1600.00	1600.00

(1) Loss Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

KCNC TV

**CONTRACT NO. REV.**

1181-62558-1

**DATE PRINTED**

08/15/12

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR	168364	ADVERTISER (OR AGENCY AND ADVERTISER)		
<b>NAME</b>	NATIONAL MEDIA RESEARCH PLANNING			Cancellation Notice  Required  Announcement 28 days  prior notice	
<b>AND</b>	815 Slaters Ln				
<b>ADDRESS</b>	Alexandria	VA 22314-1219	Washington		DC 20003-1838
	USA		USA		
<b>CONTACT</b>	BEN ANGLE			<b>PRODUCT</b> EST#2962	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	AGENCY EST. NO. 2962	<b>PRODUCT</b>	1300	
<b>NATIONAL SALESPERSON</b>					
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	00001..	1	06:00P	06:30P	30S	10/19/12-10/19/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	.0001..	1	06:30P	06:58P	30S	10/19/12-10/19/12	CBS4 NEWS AT 630PM	1	1600.00	1600.00
17	....2..	2	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	2	750.00	1500.00
18	.2....	2	08:00P	09:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	2	7000.00	14000.00
19	...2...	2	06:57P	08:00P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	2	7000.00	14000.00
20	...2...	2	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	2	7000.00	14000.00
21	....2..	2	06:57P	08:00P	30S	10/19/12-10/19/12	CSI: NY	2	4000.00	8000.00
22	....2..	2	07:57P	08:57P	30S	10/20/12-10/20/12	CRIMETIME SATURDAY	2	2200.00	4400.00
23	00002..	2	10:35P	11:37P	30S	10/19/12-10/19/12	LATE SHOW WITH DAVID	2	1000.00	2000.00
24	2222000	8	10:00P	10:35P	30S	10/22/12-10/25/12	LATE NEWS M-SU	8	1200.00	9600.00
25	....2..	2	10:35P	11:35P	30S	10/20/12-10/20/12	CSI MIAMI	2	500.00	1000.00
26	....1..	1	06:58A	06:00P	30S	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL Total Contract:	1	1200.00	1200.00
										142400.00
<b>Billing Summary</b>										
			<b>Oct</b>		<b>Nov</b>		<b>Dec</b>		<b>Total</b>	
			Otr 412		142400.00		.00		142400.00	

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)			<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice	
NAME	NATIONAL MEDIA RESEARCH PLANNING 815 Slaters Ln			
AND				
ADDRESS	Alexandria	VA 22314-1219		
CONTACT	BEN ANGLE			
LOCAL SALESPEPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2962	PRODUCT 1300 CODE	
NATIONAL SALESPEPERSON				
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDGST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
										<b>GRAND TOTAL</b> 142400.00

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